

Congratulations on your TurnHere video shoot! You may wish to provide the information below to help the filmmaker capture unique elements of your business; however, you are not obligated to do so.

Video is best when it includes strong images of your business, customer testimonials, and captures your personality and passion for what you do. Our experience has shown that videos are best when you showcase what makes your business unique.

Business name:

Project ID:

Showcase Your Business

Are there physical areas or features of your business that you feel **should be included** in your video? (e.g. the building exterior, vehicles, entrance or lobby area.) Keep in mind that the video will be shot using natural light and poorly lit areas and items will not film well.

Please list up to 3 items.

1

2

3

Are there physical areas or features of your business that **should NOT be** included in your video? (e.g. exclude video footage of warehouse or storage area, etc.)

Please list up to 3 items.

1

2

3

Tell Your Story

(make sure to talk to these points in your interview)

* Note: the below questions do not apply to Voiceover videos

What is the **primary message** that should be highlighted in your video?

What makes your business **unique** or differentiates you from others?

Please list up to 3 items.

1

2

3

Check here if you **don't** have specific guidance or requirements for the production of your video.

Please confirm your feedback by signing this form below.

Client Signature

Date

TurnHere Filmmaker Signature

Date